



INFORMATION

Name: Perceptor
 Web site: www.perceptor.com
 Industry: Consulting

CHALLENGE

Design and implement a suite of integrated modules to design, distribute, collect, manage, and analyze surveys.

SOLUTION

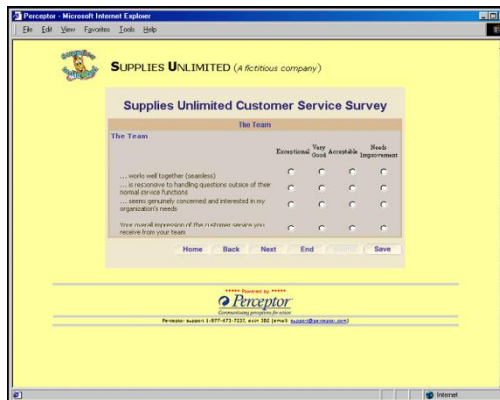
Affinity Systems developed software to collect information gathered from a host of users to evaluate data that can then be emailed, shared, transferred, and easily converted to a variety of formats.

TECHNOLOGIES

- C++
- STL
- MFC
- IIS
- ASP
- SMTP
- POP3
- ActiveX
- COM
- JavaScript
- Win16
- Win32

Survey says: Perceptor drives performance

Perceptor Limited provides its clients with a wide range of survey services, from staff opinion surveys, service satisfaction surveys, training assessment, and change management to performance tracking, 360-degree questionnaires and pulse surveys.

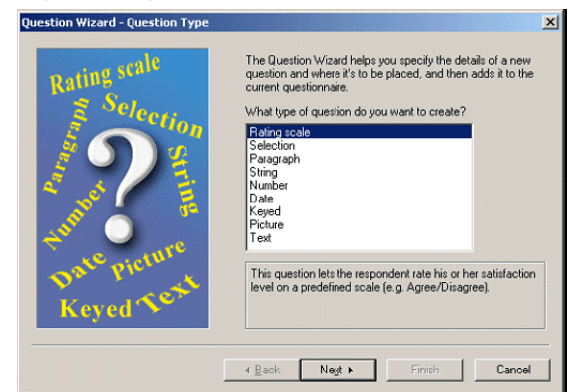


Affinity Systems was approached to design and develop a suite of integrated modules to design, distribute, collect, manage and analyze surveys. The Perceptor product suite has been available to customers in Europe and North America for over five years, and during that time Affinity Systems has been responsible for customer support and the entire product release cycle—from feature planning through deployment of new releases to clients.

OUR SOLUTION

Affinity Systems determined client needs, and designed and implemented the product suite for Perceptor Limited. The product suite is made up of four distinct but interrelated modules. The Designer is used to design and lay out a questionnaire, and includes wizards to help new users quickly create complex questionnaires. The Interviewer is used to interact with the respondents to collect, validate and confirm answers. The interview process supports sophisticated flow control with dynamic conditional evaluation based on user input and system variables. The Manager is used to manage the survey process by handling distribution, email-based notification and collection of the responses from a variety of sources. The Viewer is used to view, analyze and report the survey results in a variety of formats, including Microsoft Word™, Microsoft Power-Point™ and standard HTML.

In order to allow for input from users with different technologies and network infrastructures, Affinity Systems developed software to collect results via a PC program, static HTML, dynamic HTML and an ActiveX-based control. Answers are returned via corporate network, email attachments, Internet file transfer (FTP) or even through floppy diskette, and in all cases careful attention is given to both security and privacy concerns. Affinity Systems also wrote and published the complete user documentation and implementation guide. A complete description of the product and services provided can be found at www.perceptor.com and www.perceptorsolutions.com.



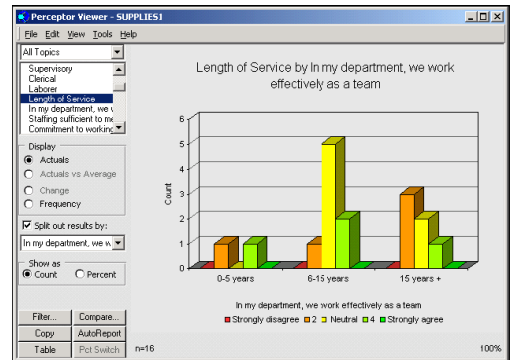


BENEFITS

- Designer Wizards help to quickly create complex surveys.
- Able to collect responses from a multitude of sources.
- Reports can be converted to several different formats including Microsoft Word™, Microsoft Powerpoint™ and HTML.
- Users with different technologies and network infrastructures can input.
- Customer support and user guide provided by Affinity Systems.

TO LEARN MORE

Affinity Systems Ltd. is a custom solutions provider specializing in producing complex, high-quality software solutions. To find out how Affinity Systems can help you quickly solve your business problems, visit www.affsys.com or call 905-278-9444 or toll-free 877-278-9444.



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